

Danube Projekt

Musical encounters alongside the Danube

Alma is a salsa_dub band born in 1998. From March to June 2006, it organises with the Mostar Style association an original tour on a barge sailing along the Danube to the encounter of European audiences and artists.



Sail the Danube, from Frankfurt in Germany to Constantia in Romania. The barge will be arranged as a concert room able to accommodate 150 to 200 people while meeting all safety conditions. With this tour, we want to assert and promote the river's role as a European cultural crossroad.



Stage some thirty performances of the reggae opera *Djafaj* in the cities crossed by the barge, and feature local bands in an introductory musical show. The organisation and the promotion of these events will be the result of an exciting collaboration with our local teams.



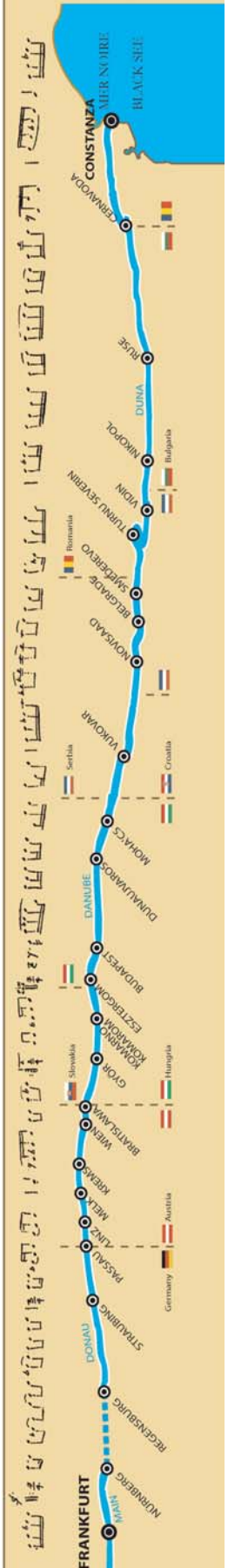
Give local bands the opportunity to be an active part of this global project, by:
- **offering them to perform their show on the barge's stage**, in professional conditions. Part of their songs will be recorded, allowing the production of a demo CD or even an entire live album.

- **casting them in the *Djafaj* opera**: one member of the local band will play, in his mother language, the part of a storyteller, thus making the story more accessible to the audience. Moreover, we plan to feature the whole band in two or three original songs in the opera's third act

- **producing an album with the recorded musical material**. Around 15 tracks will be selected from the various artists met throughout Europe. This compilation is intended to the local publics and our cultural partners.

We have developed a specific Internet toolset for the Danube project: it allows a remote, synchronized and collaborative project management. This web platform includes a communication database listing all contacts from the 8 countries the barge will come across (artists, institutions, partners from private and public sectors), a chat, a secure webmail, a file management system...

These tools will be made accessible to the artists and the cultural partners who show an interest in enhancing their trans-European exchanges, allowing the cultural network set up by the Danube Project to outlive the Danube tour.



A project under the patronage of the European Parliament

NOTE : The Danube Projekt was originally scheduled during summer 2005 and this letter from M. Josep Borrell Fontelles was written before the communication of the postponement to spring 2006. We are now expecting an updated version of this letter.

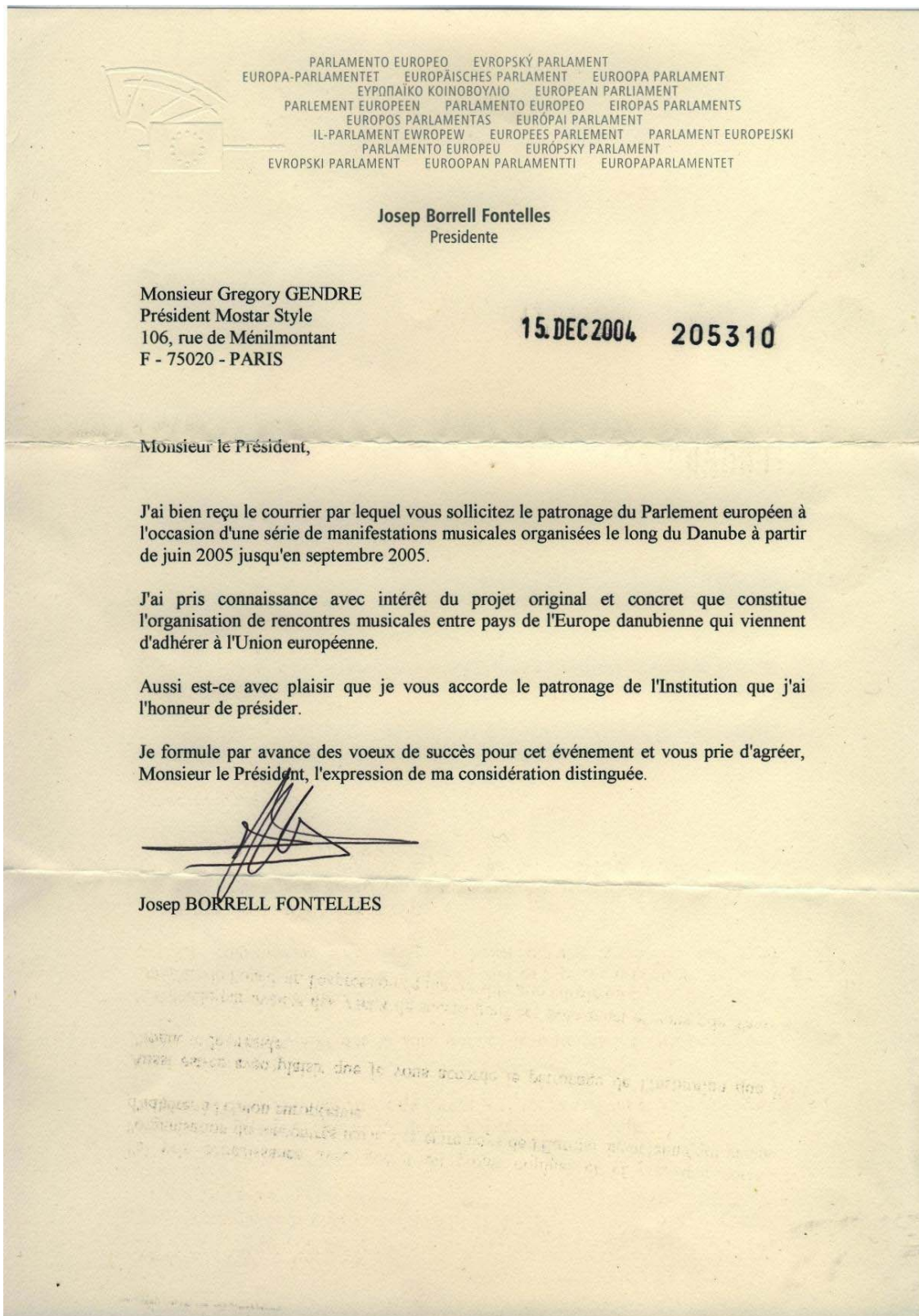




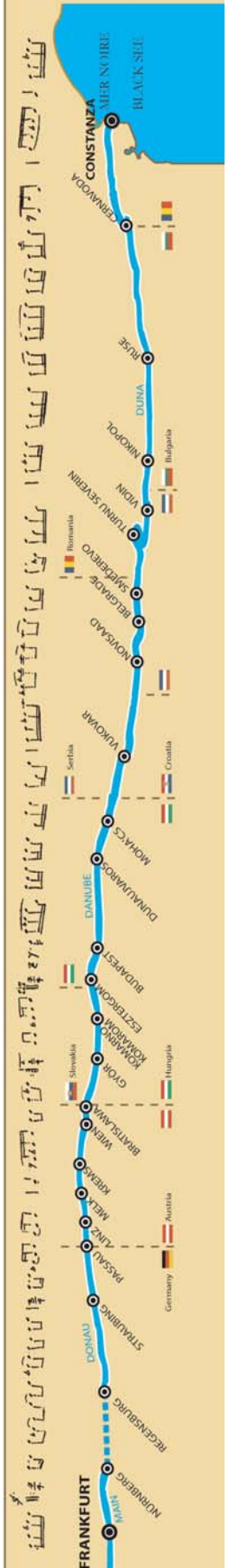
Table of content

Concept

- General Presentation** – 4 – the main aspects of the project
- Concerts** – 5 – organization of concerts on the barge
- European compilation** – 6 – production of a disc with selected recordings from the tour
- Djafaj, a reggae opera** – 7 – Alma's show

Organisation

- Planning** – 8 – project's preparation, phase by phase
- Communication plan** – 9 – what visibility for the project?
- Partnership offer** – 11 – our offers to the sponsors
- Budget** – 12 – overview of the project's revenues and expenses
- Partners** – 13 – institutions and companies that already support us
- Cast** – 14 – introduction of Alma and Mostar Style



General Presentation

Why choose the Danube?

The collapse of the socialist bloc and of the Iron Curtain, the construction of Europe and its recent enlargement have all greatly reshaped Europe. These recent events add up to an already long list which includes, throughout history, the Roman Empire, the Vienna siege by the Ottoman Empire in 1529, the Bulgarian and Romanian independencies in 1878, etc. The only common denominator to this never ending list is the key role played by the Danube river, which was used as a frontier, a natural wall and a migration route.

With 3500 kilometres of sailing roads linking Rotterdam to the Black Sea, the 2857 kilometres long Danube allows people to travel across Europe from west to east.

The Danube, hence, represents a fundamental part of the common European patrimony, being as much an actor as a vector of its history. It is to highlight this double particularity of the river that we organise this cultural event. If historically, ecologically and geologically the Danube contributed in shaping the current face of Europe, it has also vastly influenced its cultural dimension. This considered, what is a better method of acknowledgment such multitude of ties than through (another cultural exchange on) this river.

The concept of the Danube Projekt rests on three main concepts:

- to treat the Danube as a cultural vector by creating an organisation of a trans-European network of partners,
- to realise 30 concerts on a barge, set up as a concert hall, for an audience of 200 people, allowing a choice of local bands and Alma to perform in a professional environment, during a three months trip from Frankfurt (Germany) to Constantia (Romania),
- to diffuse a trans-European compilation (CD and DVD) gathering the best songs recorded on the barge in the visited countries?.

The tour concept is based on an idea to meet artists from various cultures and with specific styles. Geographically, gathered in a growing common entity, Europe, these artists embody the cultural mutations of their respective societies. Such journey though Europe along the Danube is also a chance to reflect on these notions. Geologically and structurally, the river represents an ecological lung for the European land. In the tour's spirit, it also represents a cultural lung, since the river is fundamental for the exchanges to continue

Whereas the last European elections have qualified Europe as « far away » and bureaucratic, we want to take the reverse action by developing the concept of a « field Europe » where the main message is based on actual actions.

Finally, the CD and the DVD produced after the tour, addressed to the different audiences that we will meet, will also contribute to this spirit by becoming cultural vectors themselves, in the same fashion as did the Danube.

We embark on this adventure following these goals we have set up for ourselves.



The concerts

The barge on which the Alma crew will sail the Danube throughout Europe will be turned into a floating concert hall.

Description:

- Capacity of 150 to 200 people.
- Admission fee (prices may change)
 - France, Germany, Austria : 6 €
 - Slovakia, Hungary : 4 €
 - Croatia, Serbia, Romania, Bulgaria : 3 €
- Any musical style (traditional, rock, pop, reggae, electronic...)
- Stage accommodating up to ten musicians
- Professional sound and light equipment
- Food-stand offering local specialities (food and drinks)
- Security staff

We offer an alternative to the usual way artists search for venues to organize their gigs. We propose a concert hall moving *to* the artists.

Each artist and band will thus be able to play “at home”, in front of their audience, on a professional stage, being a part of a European project, without transport charges. Each one will play in the same conditions.

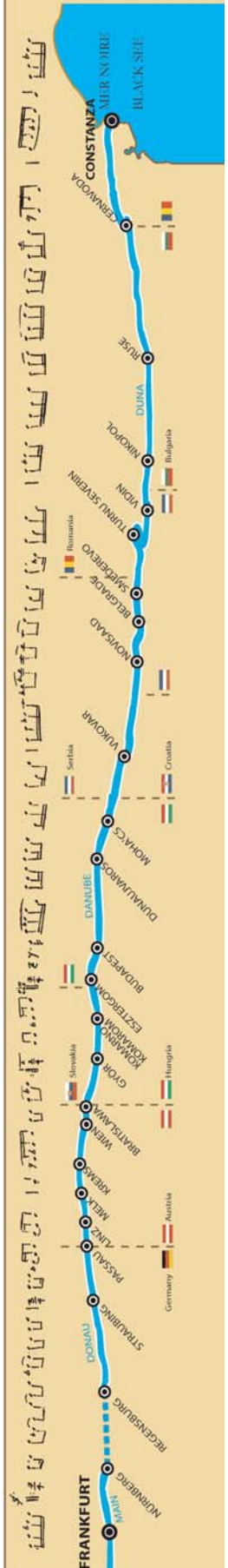
Professional recording equipment will allow us to give each band a high quality live recording. Among those, the best recording material will be used to make a European compilation, which will be produced and released at the end of the project (CD + DVD).

The event types

Encounters between different cultures and art forms are a main idea of the project. In order for us to materialize this idea we plan to have three types of events on the barge:

- The event that will be featured in the majority of the planned shows (about thirty in total) will be a performance by the Alma band, preceded by the concert of a pre-selected local band. These concerts will be recorded for the production of the European compilation.
- A concert hall deserves great musicians! With this in mind we are developing partnerships with some famous artists. The voyage of the barge will be punctuated by key events: such as the concerts featuring nationally renowned artists. These bands will augment the project’s coverage by the media, and will give credit to the European compilation.
- Several cultural activities will take place on the barge:
 - The local cultural associations will be able to use the project’s European range by presenting their activities on the barge publicly.
 - Some graphical artists will be able to exhibit their work on the barge, allowing the atmosphere to change as the boat visits different countries.All these activities will make the barge ‘alive’ during the day, and will allow the artists to meet and create new ties.

For technical reasons, local artists will not be able to travel with us. However, we will become the transmitters of their art and music, and the barge will become the cultural link between different art types, languages and cultures.



European compilation

At each stop of the barge along the Danube, the shows will be recorded with the production of a compilation in mind. This compilation will feature the best songs performed by the artists participating to the project.

The choice of the songs featured on the compilation will be made in collaboration with the artists by a delegation composed by:

- the Mostar Style production delegates
- delegates of the label(s) participating in the production of the CD

Goals

The goal of this compilation is to open the doors of the professional production circuits to the artists, and to initiate a dialogue between the artists and the various European structures (associations, labels, other artists, etc), to encourage the emergence of a European culture. This CD will serve as an introduction card for the artists. The booklet accompanying the CD will sum up their styles, their own personal itineraries, and their contact information.

Records

During each concert, the whole show will be recorded using professional equipment in two ways:

- on multiple tracks to allow post production work,
- digitally to reduce the cost and to guarantee the compatibility of the recording support (hard drive) with all studios.

If they so desire, the artists will be allowed to keep a copy of their complete recording for their personal use (production of a “live” album or of a demo CD).

All artists will record in the same conditions to ensure sound homogeny.



Djafaj – a reggae opera

Above all, Alma's players are constantly re-creating their own universe and trying to communicate its richness to the public. A story-telling opera was the best way they found to make people feel their poetic mood. After a 'street theatre' version of this opera in France, they will play it along the Danube and invite local bands to express themselves during the opera.

The tale

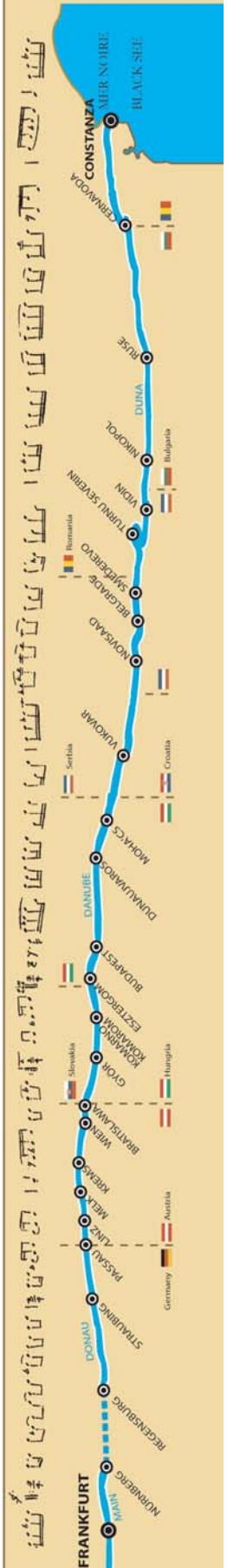
Tricked by an infernal doctor, Djafaj loses his dreams and is taken by force in the caravan of the banished. Accompanied by his companions of despair, Djafaj stops on a desperate island. There he meets several people and opportunities that lead him to the understanding of his condition: he must choose between staying on the island - forgetting his initial quest and potentially getting as mad as the island's inhabitants - or leave on the next boat at the risk of following a path that will eternally lead him to the same situation. Between the initial journey and the philosophical quest, answers will be partially revealed by Djafaj's encounters throughout the whole show...

A Trans-European artistic project

Like Djafaj on his island, Alma will travel in the closed space of the boat and enhance their musical experience by opening themselves to various encounters and cultural confrontations. So it is important not only to play together with the local bands, but also to integrate them in the opera itself. They will be able, in addition to their concert, to perform 2 or 3 songs during the Third Act of the Djafaj Opera: framed by a same beginning and an ending so that their performance would fit perfectly into the story. Thus, they will benefit from all the freedom to express their own answers to Djafaj's questions.

Moreover, to get the public close to their universe, one of the local bands's musicians will be in charge of the storytelling in his/her native tongue. A sort of Babel tower, the boat will become a place of great comprehension and communication.

“The music of Alma is an expressionist mix of reggae and salsa, dubbed live with atmospheric effects to build an environment that grips the audiences' hearts. Richness of the harmonious palette, power of the rhythm, every detail is here to help conveying emotions to the public so that the listener can hardly get out of the trip at the end of the show...”



Schedule

Step 1 – Until December 2005

Cultural events, communication

- Choosing and signing-up contracts with the local bands
- Introducing the Djafaj-show to invited guests in Paris and elsewhere
- Adapting the opera for the visited countries (translation of the narrative parts)
- Preliminary tours in Germany, Hungary, Slovakia and Serbia. Concerts & festivals in Paris feat. bands from Eastern Europe (May, June, Nov. 05)
- Press campaign, diffusing flyers in some target cities
- Establishing the concert dates

Financing

- Signing up contracts with partners (patronage, sponsorship, subsidies), first incoming cash-flow
- Going on with self-financing through various sales and concerts

Administrative aspects

- Co-ordinating the work of the various local teams
- Obtaining the authorisations (subject to regulation) for the barge's navigation and stops
- Obtaining the authorisations to play the concerts
- Defining the final tour's path

Step 2 – December 2005 to March 2006

Cultural events, communication

- Arranging the barge. First events on the barge.
- Testing the equipment and the place with the artists and the technical team
- Press campaign, poster campaign and flyers diffusion
- Concerts of Alma and European bands (January 2006), and Launch Festival in Paris (March 2006)

Financing

- Purchasing or renting the barge, dealing with the insurance
- Paying the work-force for the biggest part of the undertaken work
- Purchasing of the equipment (sound, recording, lights)

Administrative aspects

- Arranging the barge, adapting it to the norm requirements, having an expertise done.
- Establishing the technical relays at each stopovers (barge repairs, medical assistance, internet ...)
- Finalising the contract with the boatman.

Step 3 – April 2006 to June 2006

Cultural events, communication

- Concerts and recordings. Exchanging with the artists.
- Broadcasting regularly through the radio and internet. Interviews : written press, radio, television
- Listening et pre-selecting the raw material with the bands

Financing

- Income from entrance fees on various events and from sales of drinks.
- Expenses: fuel, barge, salaries (of the boatman and the boat manager), administration.
- Other expenses: security staff and occasional workers.

Administrative aspects

- Settling the custom fees and the intellectual property rights

Step 4 – July 2006 to October 2006

Cultural events, communication

- Choosing the tracks for the album. Mixing, mastering, making the packaging of the CD
- Communicating after the tour, providing partners with information
- Launching and distributing the CD at a European level
- Last concerts on the barge

Financing

- Income from the CD sales
- Selling the sound material
- End of the barge rental or selling.

Administrative aspects

- Settling the intellectual property rights for the CD
- Drawing up the financial statement of the project and having an accounting expertise done
- Providing our various partners with the necessary documents



The communication plan

Our communication plan is organized around 3 major phases:

Before the actual tour, as in “from now to the date of the departure”, the organization of events in Paris and abroad (scouting trips in the countries visited by the project, concerts) capture the attention of the medias, and create a buzz word: the atypical project gets some coverage and people talk about it.

The newsletter keeps the subscribers informed on the progress of the project’s preparation.

During the event, the communication is bilateral: a network of local, national and European partners is in charge of the media coverage; and we provide content (articles, recordings, videos) to the partners that so desire: for instance enterprises can publish that content on their website or use it internally in their communication, radios can use it for their programs...

Ultimately, the end of the tour will not mean the end of the project: our partners will have access to the archives of all the content, and we will be available for all kinds of special events (conferences...). The network created for the project will remain active.

The press

Our relations with the press have already led to the creation of partnerships with local newspapers, as for instance in Slovakia: *SME*, *Slovak Spektator* and *Speks* which will ensure the announcement and the coverage of the events. Two partnerships with two online news sites which specialize in the European matters (www.europeplusnet.info and www.centreurope.org) have also been initiated. They have already talked about the project on their sites, and they will ensure a global coverage of the event, from its conception to its achievement, including the CD release and the transition of our network into a durable entity.

We will go on with our relations campaign (editing and shipment of press releases, interviews, etc) as soon as March 2005. We are using the first semester of 2005 to build our press folder (general and specialized press) for the different countries visited and France.

The radio

With the distribution of its first CD, Alma is now broadcasted on the radio. During the various interviews of the band, Alma’s musicians have put a particular emphasis on the project and its partners.

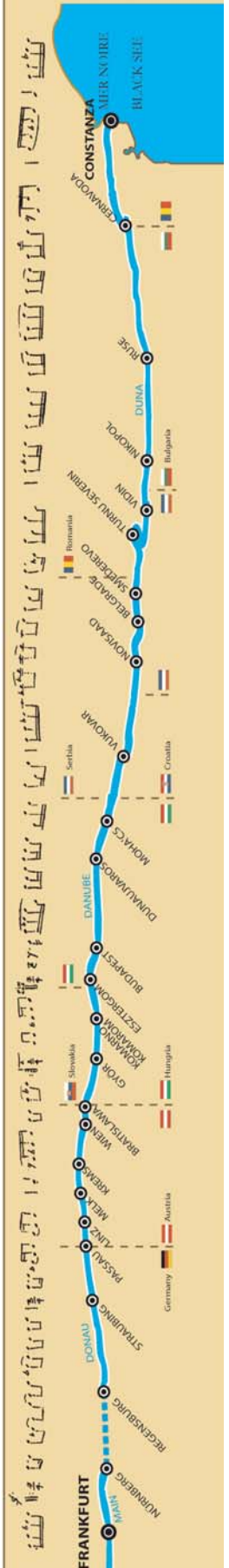
The Danube Projekt is also a chance for our “radio” partners to build their own European network: on the request of Iastar (Federation of the campus radios of France), we put in relation radios on the basis of content exchanges and diffusions of live recordings.

Internet

Our website is one of our main communication channels to present the event to a various audience. Its (activity) is on a constant rise since May 2004, date of our first exploration trip in Belgrade. It is regularly updated with news, photographs and other kinds of content produced by us or by our partners.

The site will be updated during the trip using an Internet connection installed on the barge: travel log, photographs, audio and video material will thus allow the site’s visitors to follow the adventure from outside the barge.

We will keep updating the site after the end of the trip, most notably to keep informed our partners and other who were involved in the project about the evolution and the long-term impact of the event.



The television

By its cultural and visual scope the project already interests the Hungarian, Slovak and Serbian televisions, which plan on broadcasting different reportages when we'll arrive in the corresponding countries. Currently, we continue to work in this direction with other networks so as to use this medium at its maximum.

The creation of the European network

Because of the scope of the project and of its philosophy, we began our work with a European point of view. Since March 2004, we started to build an international network with some institutions, privates companies and various cultural partners in France and abroad.

These partners represent our first link to relay information to the public about the project's evolution (press releases, intervention in the Medias, etc). Through their interest in the project, they will have an opportunity to meet our other partners or actors.

The newsletter

This electronic letter sent each month in English and French allows us to directly inform our contacts throughout Europe. Addressed to our direct partners and to private subscribers, this letter is also a way to highlight the common effort put into the realization of the event.

As soon as the first issues were released, we became aware of the impact of this tool, visible through the peaks in the site frequentation at each release, and the feedback we get from the recipients.

The Events

We'll use the concerts and reunions with a "click and mortar" strategy in mind. The click represents our virtual network and our online organization and the mortar represents the time we communicate the project "live". During the concerts we present the project on stage but also at a stand where the spectators can ask questions and gather information on our partners. To initiate as quickly as possible our European cooperation plan, we now organize one to two medium sized concerts a month, in association with bands which relate to the countries crossed by the Danube.

While anchored by the shore, before the actual concerts, the barge will be open to our partners. They will be able to make a profit of the publicity of our arrival and to organize presentations of their activities, thus getting maximum public coverage.

The on-site communication

Each event, from the launching concert (Caribbean Festival in November 2004 in Bratislava and concert in The Olympic Café, Paris in January 2005) to the promotion concerts for the European compilation after the event will feature a specific communication campaign (posters and flyers)

The logos of our partners will occupy a privileged place on each of these widely diffused publications. This ensures a widespread communication towards a young and active audience throughout Europe. These populations from France, Germany, Austria or any of the emergent European countries, concerned about European matters, represent as many potential markets.

The compilation

To be distributed in France and abroad, this CD will represent our work's actual achievement. Comprised of tracks from the local bands that played on the barge, this CD symbolizes what the Danube can achieve as a cultural vector.

The disc's booklet will also give us the opportunity to tell the unusual story of the making of this album, and to thank the partners that helped us in realizing it.



Partnership offer

By becoming our partner, an enterprise or an institution gets involved in a really innovative, federative and original European cultural event.

As the enlargement of Europe is not only the focus of the actualities, but also a main preoccupation of the populations that have yet to learn about each other, this tour is a concrete action to help build an actual community. The project and the values that it represents – cultural mixing, sustainable development – have been unanimously welcomed by the different people to whom it has been presented. First victory, we get a great feedback from people who are thankful for the creation of such a project.

By becoming our partner, you earn the opportunity to get a large media coverage thanks to our other partners spread all along the Danube (radio, TV, press, Internet...) and also to leave your mark on this event, and benefit from its positive image.

We designed two partnership solutions:

Local partnership

You sponsor one event, in a city on a specific date, and benefit from the immediate impact:

- Your logo is featured on all the flyers, posters and news releases produced for the events organized in this city,
- Your company or institution gains a special coverage in the “partners” section of our website, including links to your company’s website,
- The barge available in the morning for your company or institution to organize an original conference for your privileged clients and/or for your partners.

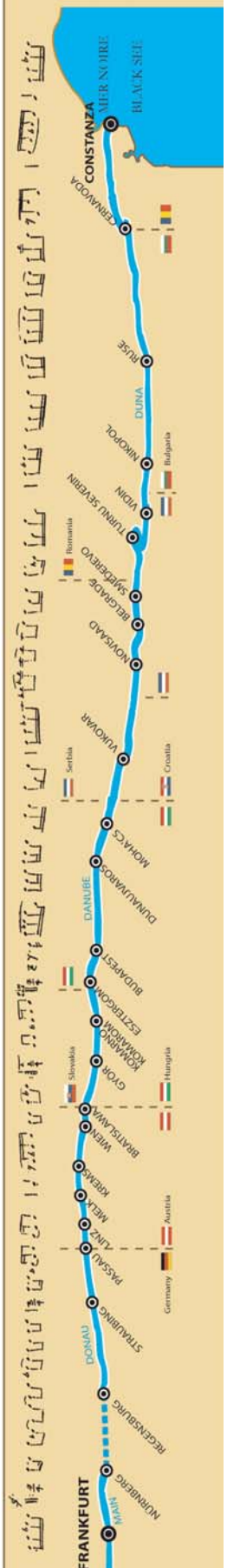
Global partnership

You are among our three main partners who accompany us all along the tour:

- Your logo is featured on **all** the communication material produced for the project (posters, flyers, news releases diffused throughout all Europe, European compilation produced at the end of the trip),
- Your enterprise/institution is widely featured on our website,
- Content (news, interviews, photos) is put at your disposal for your website during all the project’s duration,
- You are granted access to all the photos and movies produced during the tour. You can use these for all your internal and external communication needs,
- The barge available in the morning for your company or institution to organize an original conference for your privileged clients and/or for your partners. Moreover, your products and services are presented to the public all along the tour.

Of course, these we can adapt each of these solutions according to your specific needs, and we welcome any proposition allowing to produce an intelligent communication that respects to the spirit of the project.

The **DANUBE PROJEKT**, with its sensibility, its richness and all that is at stake, has strong values tied to it, values that a lot of people relate to. These are as many assets that you can incorporate in your internal and external marketing strategy.



Budget

Expenses

The salaries (artist, technical stuff and boat crew) are among the biggest expenses, along with the boat expenses (rental, insurances). The rest is divided between expenses related to the administration of the project, and those contributing to the production of the European compilation (recording equipment and communication).

TOTAL	262 715		
Salaries	67 935		26%
Artists	43 620	17%	
Additional staff	24 315	9%	
Communication	15 750		6%
Project presentation	43 620	17%	
Preparatory events	24 315	9%	
Concerts announcements	3%		
Preparation	42 800		16%
General expenses	3 120	1%	
Scouting on location	19 280	7%	
Preparatory events (Paris)	11 200	4%	
Preparatory events (International)	9 200	4%	
Tour	82 520		31%
Crew expenses (food...)	18 450	7%	
Concerts	32 700	12%	
Audio equipment	22 500	9%	
Rear base	1 200	1%	
Other	6 790	2%	
Barge	38 720		15%
Investment	23 850	9%	
Expenses	14 870	6%	
CD production (3 000 units)	14 990		6%
Creation	7 570	3%	
Distribution	420	0%	
Salaries	4 600	2%	
Other	2 400	1%	

Revenues

The project will not be possible without the support of European and state subsidies or private sector sponsoring. Moreover, a big part of the income will be achieved commercially: first by self-financing (concert tickets, disks sales), secondly through investors (renovation of the barge, production of bands in Eastern Europe).

TOTAL	262 715		
SELF-FUNDING			
Tour	29 820	11%	
Preparatory events	11 915	5%	
Compilation	29 580	11%	
Various sells	10 000	4%	
CO-FUNDING			
Subsidies	91 500	35%	
Private-sector sponsoring	89 900	34%	

A more detailed version of the budget is available on request.



Our Partners

Several partners – public, private and institutions – have already demonstrated their trust and support our adventure:

The EU Parliament has been the first institution to offer its patronage and moral support. The values put forward by the Danube Project thoroughly meet the ideas of the European construction, and we will cooperate throughout the Danube Project's preparation and carrying out (please see the EU Parliament president's letter, page 2).

Paris' City Council has also chosen to bring its support to the project through several means. Within the framework of the "Paris Jeunes Talents" operation, Alma is this year again financially supported by the City Council, and together with the cultural branch of the Council, we also are looking forward to including the Barge in the European action plan of the City.

Thanks to our reconnaissance trips during year 2004, we have struck up productive and efficient relationships with the **French Cultural Centres of Belgrade and Bratislava**. Both institutions provide the Danube Project with a cultural and financial support that is essential for the success of the Serb and Slovak stages.

The European weekly www.europeplusnet.info - rewarded in 2004 by the Geste - and the resources platform www.centreurope.org (prime francophone database of social and economical facts about central and Eastern Europe) bring us their support. We indeed share the common vision of the importance of building the European identity by taking concrete actions.

We will of course not be able to make a success of the Danube Project 05 without the material and financial support of partners from the private sector. The relocation and moving service provider **AGS**, a leader in Europe, will contribute via its subsidiary in Bratislava to the success of the Barge's journey in Slovakia. **Duracell**, teased and interested by the rabbit part of Alma's opera (Duracell's communication mascot is a rabbit) will also support the Danube Project.

We currently are in contact with a great number of companies, associations, institutions, public organizations in France and in Europe. Those potential partners are closely considering the Danube Project and discussing with us the ways we can work together in a fruitful partnership. We are impatiently looking forward to publicize our whole list of contacts and partners - this very list symbolizes the richness of Europe in all its diversity.

The Danube Project is in the first place a collective adventure, and we want to invite the greatest number to speak out, express themselves, and live Europe through our barge. This is what appealed to our first partners, and we wish here to warmly thank them... while eagerly waiting for the future partners!

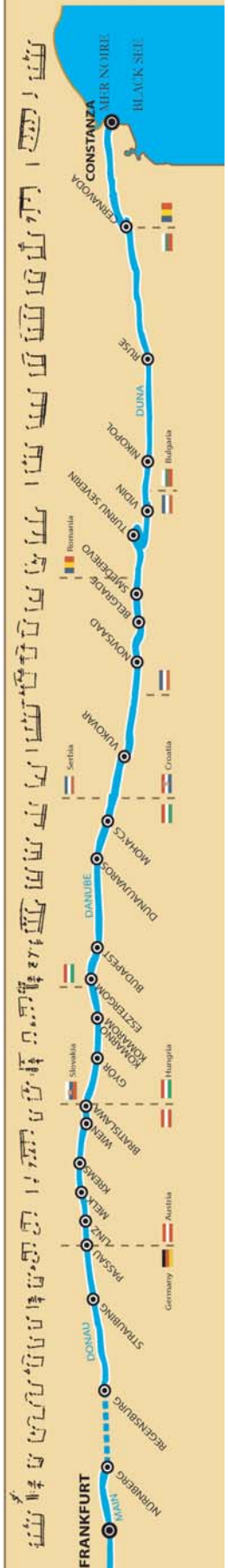
Up-to-date partners list:

<http://www.mostar-style.net/danube/partners.php>

Interested in a partnership?

Sophie Dauzan, Communication and Partnerships,

Tel : +33 (0)6 63 62 64 56 - E-mail : danube@mostar-style.net



The cast

The organisation and management responsibilities are split between the Alma musical band and the Mostar Style non profitable association. In the project, Alma's musicians are signed and paid by Mostar Style.

Alma is responsible for the following activities:

- Performing the show
- During the trip, care of the barge and its passengers
- Artistic collaboration with the local bands
- At the end of the tour, production of the European compilation

Mostar Style is responsible for the following activities:

- Financial support, financial management
- Ownership or rental of the barge
- Recruitment and organisation of the benevolent people accompanying the project
- During the trip, « headquarters » in Paris – in charge mostly of the diffusion of contents
- At the end of the tour, production of the European compilation

The people of Alma and Mostar Style have known each other for a long time. They chose this type of organisation to allow each person to bring their skills and motivation in their own way, professional for the musicians, benevolent for the members of the association.

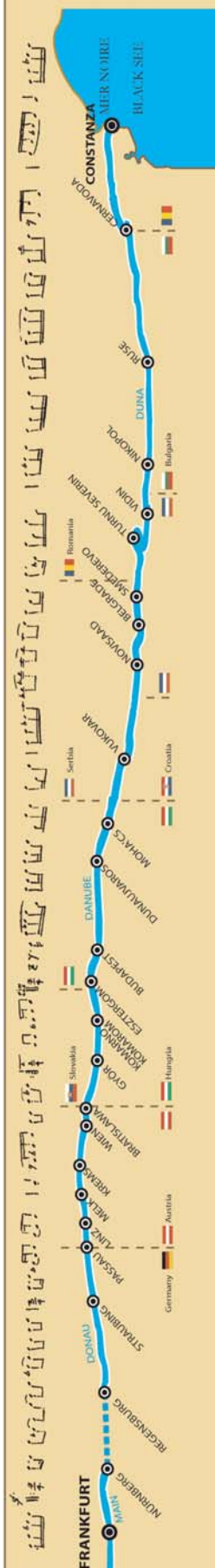
Alma

Bruno Sinou – True instigator of the project, he is also the lead singer and guitarist of Alma. With a show manager license, he will be the main responsible of the tour. Clever lyrics writer, Latino-influenced guitarist, he is as passionate on stage as he is pugnacious in the organisation of the project. Bruno is a National School of Telecommunications engineer.

Charles du Jeu – Keyboardist of Alma, he is in charge of the relations with foreign bands, show organizers, and of the project's visual identity. Initially from a classical background, he was artistically reborn at the Havana's national school of music. This is reflected by his repertoire, warm and sunny, from the most pure salsa to reggae, through jazzy experimentations. Charles is an Ecole Centrale Paris engineer.

Thomas Sinou – Sound engineer of the tour, and responsible for the production of the compilation, he has been working with Alma for years. Perfectionist, he has allowed the band to build its sound identity, and he has supervised the band first short play CD. Thomas is an ISTS engineer.

Other members of Alma contribute to the project: **Pauline Rouzières** (singer and responsible of partnerships with cities in France and abroad), **Gaston Duchez** (drummer and charged of on site communication: flyers, posters ...), **Jérôme Garnier** (bass player and webmaster) and **Maximilien Bronnimann** (percussionist and manager of the internet tool for the organization of files and contacts).



Mostar Style

This association aims at an intercultural dialogue in Europe through music by organising shows and producing of European artists.
The action field of Mostar Style is focused on the development of East/West artistic exchanges.

Grégory Gendre – President of Mostar Style, he develops partnerships with the media and the relations with the European and national cultural organisations. Naturally animated by a European awareness, he has already taken part in numerous associative projects and enhanced the team with his professionalism. Grégory is an independent journalist.

Mathieu Baudier – Treasurer of Mostar Style, he participates to the management of the project and coordinates the contacts. In love with Eastern countries, he has lived in Berlin and travelled throughout all Europe, from Italy to Poland, from Serbia to Caucasus. He brings his knowledge of project management and of the countries visited by the barge. Mathieu is an Ecole Centrale Paris engineer and works into software development industry.

Sophie Dauzan – In charge of development, she manages the follow-up of private and public partner relations. Moved by a deep interest into the current musical stage, she decided to go further by working with Mostar Style.

Anne Laure Goudard – Responsible of the Slovakian Mostar Style team in Bratislava. She coordinates the interactions between the French and Slovakian teams, and is our interface with the local public and private partners. She played a key role in the organisation of the Caribbean Festival in November 2004.

Gauthier Hombert – Ex-treasurer of Mostar Style and founding member. Former financial manager of various associations, he brings his experience and rigor to Mostar Style. Gauthier is a National School of Telecommunications engineer and works in the project management of high-tech projects.

Pauline Eckert – Secretary of Mostar Style. A big fan of Balkan cultures and music, she shows enthusiasm and boldness in a position critical for the overall success of the project. Pauline is a National School of Telecommunications engineer and works in a big IT services company.

Also **Gwenaël Prié** (vice-responsible of the partnerships), **Camille Müller** (based in Regensburg, responsible of the partnerships for Austria and Germany), **Hubert Marcueyz** (accounting counsellor), **Aurélié Durasnel** (ex-president, funding seeker) and a lot of other people give a part of their time and bring their skills to Mostar Style. This association is more than willing to welcome benevolent people from throughout Europe who are interested in supporting this great project.

